

## PRIVACY POLICY

Updated: January 4, 2017

This Privacy Policy ("Policy") explains how information about you is collected, used and disclosed by the Center for Safe Internet Pharmacies ("CSIP") with respect to your use of this website ("Site"). We reserve the right to change the provisions of this Policy at any time and will indicate when changes have been made by revising the date at the top of the Policy. Your use of the Site following the posting of such changes shall constitute your consent to such changes. We encourage you to review the Policy whenever you access the Site to make sure that you understand our information collection, use and disclosure practices.

### WHAT INFORMATION DO WE COLLECT?

We collect information about you in various ways when you use the Site. For example, we collect information you provide directly to us, such as when you sign up to receive email updates, fill out the Contact Us form, send us an email or otherwise communicate with us. Such information may include your name, email address, phone number, or other related contact information. We may also obtain information about you from other sources and link or combine that with information we collect on our Site. We also automatically collect information when you access or use our Site. For example, we collect your computer's operating system, Internet Protocol ("IP") address, access times, browser type and language and the website you visited before navigating to our Site. We also collect information about your usage of and activity on our Site.

- **Cookies.** In order to improve our Site and provide a more relevant experience to our users, we collect information using "cookies." Cookies are small data files stored on your hard drive by a website. We use cookies to see which areas and features are popular and to count visits to our Site. Most Web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove and/or reject cookies. Please note that if you choose to remove or reject cookies, this could affect certain features of our Site.
- **Web Beacons.** We may also collect information using Web beacons. Web beacons are electronic images that may be used on our Site or in our emails. We use Web beacons to deliver cookies, count visits, understand usage and campaign effectiveness and to tell if an email has been opened and acted upon.
- **Third Party Cookies.** We may also allow web analytics providers to use cookies on our Site. The information generated by such third party cookies is used for purposes of evaluating and compiling aggregated statistics about activity on our Site. We receive assurances from these third parties that they will not collect or access your personal information on our Site. You may refuse the use of third party cookies at any time by selecting the appropriate settings on your browser.

### HOW DO WE USE THE INFORMATION WE COLLECT?

We use personal information collected through the Site for the purposes described in this Policy or otherwise disclosed to you on the Site. For example, we may use your information to:

- operate and improve the Site;
- respond to your comments and questions and provide customer service;
- request feedback and otherwise contact you about your use of the Site;
- send you news and information about events, activities and services offered by CSIP or our members that we think will be of interest to you; and
- link or combine with other personal information we receive from third parties to help understand your needs and provide you with better service.

### HOW DO WE SHARE PERSONAL INFORMATION?

It is our policy not to share personal information collected through the Site with third parties except as described in this Policy or as otherwise disclosed to you on the Site. For example, we may share personal information as follows:

- when you give us your consent to do so, including if we notify you on the Site that the information you provide will be shared in a particular manner and you provide such information;
- with third party vendors, consultants and other service providers who are working on our behalf and need access to such information to carry out their work for us;
- when we believe that disclosure is reasonable to comply with any applicable law, regulation, legal process or governmental request; to enforce applicable user agreements or policies; to protect the security or integrity of our Site; and to protect CSIP, our users or the public from harm or illegal activities; and
- in connection with, or during negotiations of, an acquisition, financing, merger or sale of all or a substantial portion of our assets, with or to another company.

We may also share aggregated or anonymized information that does not directly identify you.

### THIRD PARTY LINKS

Our Site may contain links to other websites. This Policy does not apply to linked sites and we are not responsible for the content or privacy and security practices of those sites. Any personal information you provide on a linked page is provided directly to a third party and is subject to such third party's privacy policy. We encourage you to learn more about such third parties' privacy and security practices and policies before providing them with any personal information.

### SOCIAL SHARING FEATURES

The Site may offer social sharing features (such as the Google+ "Follow" button, the Twitter "Follow" button and the Facebook "Like" button) or other tools which let you share actions you take on our Site with other websites, and vice versa. The use of such features enables the sharing of certain information with your friends or the public, depending on the settings you establish with the third party that provides the social sharing feature. For more information about the purpose and scope of data collection and processing in connection with social sharing features, please visit the privacy policies of the third parties that provide these social sharing features.

### SECURITY

We take measures to protect your personal information in an effort to prevent loss, misuse and unauthorized access, disclosure, alteration and destruction.

### YOUR INFORMATION CHOICES AND CHANGES

You may opt out of receiving emails from CSIP by following the instructions in those emails. If you opt-out, we may still send you non-promotional emails. You may also request changes to your contact preferences and the personal information you have provided by completing [our sign-up form](#).

### CONTACT US

If you have any questions or concerns regarding this Policy, please [contact us](#) at the CSIP website.